

# MIARA SHAW

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## LEADERSHIP DEVELOPMENT FACILITATOR & ORGANIZATIONAL STRATEGIST

Dynamic facilitator and leadership strategist with 12+ years of experience designing and delivering high-impact experiential learning for executives, high-performing professionals, and emerging leaders. Expert in building leadership programs that strengthen teams, accelerate culture alignment, and drive sustainable behavior change. Known for engaging facilitation, strategic program design, and partnering with HR and senior leaders to deliver measurable development outcomes that move organizations forward.

## MY FACILITATION SUPERPOWERS

Inclusive & Experiential Learning Facilitation  
Strategic Growth & Leadership Impact  
Leadership Program Design & Customization  
Executive Coaching & Development

Client Relationship Management  
Real-Time Curriculum Adaptation  
Client Engagement & Needs Assessment  
Conflict Resolution & Mindset Shifts

## EXPERIENCE

### **MIARA SHAW ENTERPRISES - HOUSTON, TX | 2012 - CURRENT** CEO & FOUNDER

- Design and facilitate high-impact, experiential leadership development programs aligned with organizational values and growth goals.
- Administer leadership assessments and feedback tools to evaluate participant development and inform future programming.
- Collaborate with HR partners and executive teams to co-create learning journeys that foster behavior change, team building, and mission alignment.

### **UREEKA (Acquired by Zen Business in 09/22) | 2019 - 2022** BUSINESS ADVISOR AND COACH

- Provide strategic business and leadership development coaching to business leaders, helping them build clarity, confidence, and actionable growth strategies.
- Lead bi-weekly accountability coaching sessions with entrepreneur cohorts, driving progress and ensuring alignment with their business goals.
- Helped businesses focus on necessary pivots to remain sustainable during the pandemic, guiding them through strategic adjustments and resilience-building.